



PROJECT

New design hotel in Berlin

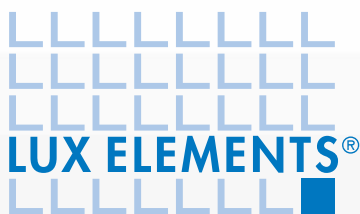
MORE THEN 500 SHOWER BASES FROM LUX ELEMENTS



andel's design hotel in the immediate vicinity of Alexanderplatz: An ideal place for a comfortable stay while discovering Berlin.



Berlin is always worth a visit – no matter whether you are on a business or private trip. The lively city has a great deal to offer: museums, culture, history, theatre, music and political VIPs. 17 million overnight guests, the German capital is the front runner in overnight stays. The choice of rooms ranges from private accommodation over guesthouses, hotels of all categories through to luxury hotels offering a personal butler. One of the first addresses for real design fans from all over the world is undoubtedly Berlin's andel's hotel. The 4-star-plus superior design hotel in the immediate vicinity of Alexanderplatz has just under 560 rooms, a conference and event area, restaurants and a 550 m² sized wellness and fitness area. The interior of the entire hotel was designed by the leading British architect duo Jestico + Whiles.



SELECTED DESIGN AND SOPHISTICATED TECHNOLOGY

After the shell of the building had been empty for many years, the Austrian Hotel Management Group Vienna International decided to turn it into a premium hotel. Its interior was intended to be of top quality, design oriented, technically sophisticated and meets the standards of a 4-star hotel.

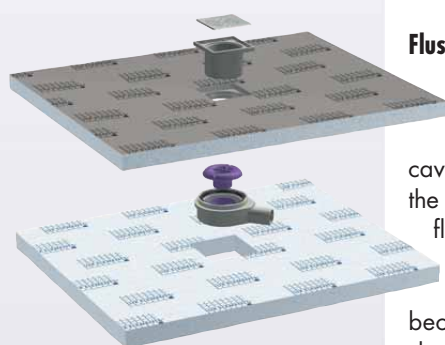
Flush with the floor shower bases for 560 bathrooms

In the invitation to tender, cavity floors were planned for the bathrooms to accommodate flush with the floor shower bases. After the order for the floors was placed, it became apparent that the shower bases stated in the invitation to tender were too high for the floor construction.



A flat and flexible system had to be found: shower bases from Lux Elements!

■ Bathrooms full of luxury and design indulge the guests of the superior design hotel in Berlin.



■ LUX ELEMENTS®-TUB: The reliable system for flush with the floor shower bases

TESTED QUALITY AND EXPERT ADVICE

LUX ELEMENTS produces polystyrene hard foam and processes it into products for the building, sanitary and wellness markets. The expanded foam (EPS) is ideal for use in wet or damp environments, as it is moisture-

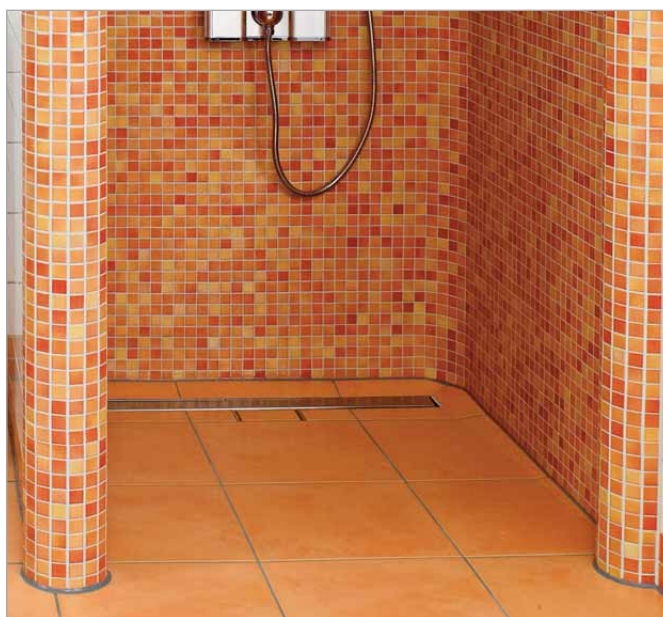
resistant, does not swell when wet and is dimensionally stable. The polystyrene core, which is coated with mortar on both sides and in which a glass fibre fabric is embedded, has a high load capacity but a low

dead weight. The flexible material can be post-processed on site, thus allowing it to be perfectly and exactly adapted to local conditions. Production is based on long-standing experience, constant quality assurance and takes place exclusively with environmentally compatible production methods without the use of harmful foaming agents.

The range includes amongst other things flush with the floor shower bases in many shapes and sizes with an extremely low construction height.

Competence by comprehensive support

A qualified field service network is available on site for the expert consultation and energetic support of trade partners and processors. A branch in France and international sales partners ensure the world-wide availability and delivery of the quality products.



■ LUX ELEMENTS offers a wide selection of tileable shower bases for point and linear drainage.

80% CUSTOM-MADE SHOWER BASES FOR EXCLUSIVE SHOWER PLEASURE

The current invitation to tender and the details for the installation of the shower bases in the planned cavity floors were examined together with the charged finishing contractor and the technical staff of LUX ELEMENTS. The result was quickly obvious: the flush with the floor shower elements of the LUX-ELEMENTS®-TUB series are technically compatible with the floors in the invitation to

tender, economically attractive and can also be individually made to measure.

Advantages due to custom-made production

Custom-made production is a substantial advantage as opposed to other systems, particularly as it soon became apparent that 80% of the required shower bases needed

to be delivered in different sizes. The flush with the floor shower elements with the matching substrate elements enable safe and easy installation thanks to sound technology. The slope of the flush with the floor shower bases for drainage is already integrated during production, the drain is also sealed at the factory and the assembly of the drain connection fittings takes place

via a simple click system. Covering materials such as ceramic tiles can be directly laid on the LUX ELEMENTS®-TUB flush with the floor shower base. The high drain capacity of the system of up to 1.7 l/second also enables the use of rain or surge showers.

■ The LUX ELEMENTS®-TUB system for flush with the floor showers convinces planners and processing companies alike:



Using mortar dots uneven surfaces can be levelled off quickly and without great effort and the shower element can be installed precisely horizontally.



The even application of fixing adhesive on the substrate element takes place in preparation for the installation of the shower element.



The drain is simply clipped on after positioning the shower element on the substrate element. The joints are then sealed.



Flush with the floor showers are in line with the trend: There are no tripping edges, they are easily accessible and optically attractive.

CONVINCING PERFORMANCE AND SATISFIED FACES



■ Happy shower enjoyment ...

After the company responsible for the floor construction had decided on LUX ELEMENTS products, the supervision of the object was transferred to Sales Manager Stephan Käufer, who is responsible for Berlin. He explains his task as follows: "We were faced with two challenges. Firstly we needed to convince the architects of the use of our flush with the floor shower bases because of the

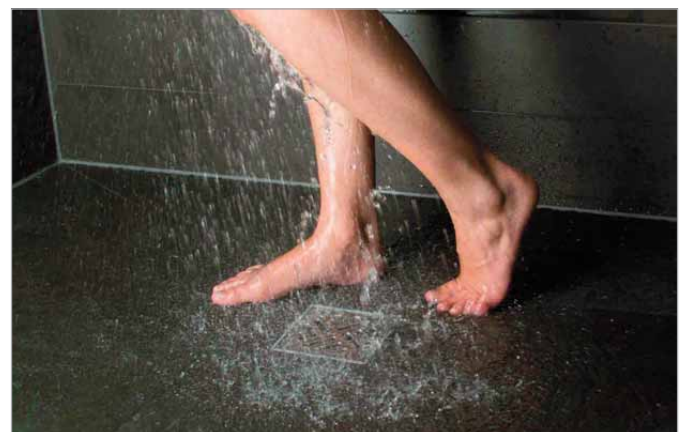
flat construction height of the cavity floor. Secondly, we had no local wholesaler who could actively support us." Thanks to the high product quality and the competence of LUX ELEMENTS, we were able to convince the planners and investors. Two exemplary bathrooms were even built to demonstrate the advantages of the system in practice. Due to the lack of local dealers, delivery took place directly from the Leverkusen factory to Berlin.

Processing advantages go down well with the craftsmen.

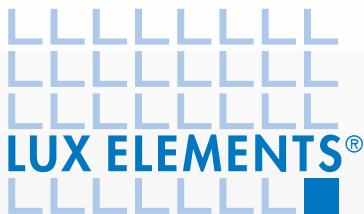
The various processing companies participating in the installation also appreciated the numerous advantages of the flush with the floor shower

bases from the TUB product group. "After installing 400 shower bases, the only thing I can say is: The system is super", tile layer Mario Glinga concludes. Stephan Käufer summarises the result: "We are proud of the project. Together

with the other companies involved, we were able to deliver and install an enormously large number of shower elements in various sizes within a very short time without having an active trade partner in Berlin".



■ ... even with large amounts of water thanks to the high drain capacity: An important reason for the popularity amongst shower fans.



PROJECT DATA:

Object:

andel's Designhotel, Berlin
www.andelsberlin.com

Client:

Vienna International Hotelmanagement AG, Wien
www.vi-hotels.com

Building:

Lindner Gruppe, Arnsdorf
www.lindner-group.com

Products used:

- LUX ELEMENTS®-TUB
- LUX ELEMENTS®-SYSTEM COMPONENTS

Pictures:

- Stephan Käufer, LUX ELEMENTS
- Vienna International Hotelmanagement AG

Manufacturers:

LUX ELEMENTS GmbH & Co. KG
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Fax: +49 (0) 21 71/72 12-40
info@luxelements.de • www.luxelements.com



- Generously sized bathrooms with exclusive materials and design are part of the 4-star-plus hotel standard of the superior design hotel

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| <input type="checkbox"/> ADVICE | <input type="checkbox"/> Yes, I am interested in an appointment, please call me. | |

SECTOR: Architect Tile retailer Tile installer Building materials retailer
 Plumber Bathroom designer Installer Others

COMPANY: _____

CONTACT: _____

ADDRESS: _____

POST CODE/TOWN: _____

TEL: _____

FAX: _____

E-MAIL: _____



EUF The EUF (European Union of National Tile Associations) has developed the concept "Healthier Living with Ceramics" together with its European member associations and sponsor members. This concept is intended as information "pro tile" for trade, dealers and manufacturers.

LUX ELEMENTS is the force behind the project and is actively involved in its implementation.

For further information ...

on the hard foam support elements used please visit our website www.luxelements.com